



NEW ROCHELLE ART ASSOCIATION

Dear Friend of the Arts,

The New Rochelle Art Association will be holding it's 95th Annual Open Juried Exhibition beginning September 25th, 2010. Held at the New Rochelle Library's Lumen Winter Gallery each year, this landmark occurrence gets wide newspaper, radio, and TV coverage. In addition, we contact as many working artists in the area as possible.

Our show is only made possible by the kind donations of friends and merchants such as yourself. Since we are a non-profit organization, we must rely on people who recognize the importance of art exhibits such as this to the quality of life in our communities.

Won't you please be a part of this year's popular event by becoming one of its all important donors? Your generosity would be greatly appreciated by our Association, as well as the numerous artists from surrounding areas who submit their work, and the local citizenry who come to our show.

All donor awards, whether cash, gift certificates, or merchandise, are given in the name of the donor and are so listed in our show catalogue which is distributed free of charge for the duration of the exhibition. Donors may, if they choose, present their awards personally at our awards reception.

From past experience we know we will have hundreds of exceptionally fine quality entries, so we arrange for top judges of national reputation to select the awards. We give more than \$2500.00 in cash, gift certificates, and art materials each year, which act as further incentive for artists to keep working and competing.

If you would like to contribute to the exhibition please use the following contact information:

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Sincerely,

Jesse M. Sanchez  
NRAA President  
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